

How about joining the Charity Evaluation Working Group as a Board Member?

About us

We are the Charity Evaluation Working group, also known as ChEW. We're a Membership Organisation for people working with the UK Charity Sector to share evaluation best practice and help charities change the world.

Our **mission** is to maximise the impact of charities and voluntary organisations by empowering a community of evaluators and decision-makers

ChEW Values

- **Listening** – The activities of ChEW will be informed by the needs and wants of its membership. We commit to continuous improvement – building on what works and changing what doesn't. Bringing member voices into decision-making.
- **Integrity** – the actions of ChEW – what it says and what it does – will be grounded in information and evidence that is accessible to all. We will be open and transparent in how we make decisions. We will say what we mean and hold ourselves accountable to our actions.
- **Inclusive** – ChEW will welcome, respect and support the diversity of its membership and champion the importance of equitable evaluation. We will actively seek a diverse membership, commit to running accessible and inclusive events and champion the importance of equitable evaluation. We will pay attention to who is 'round the table' and actively bring in / reach out to unheard voices
- **Inspire** – ChEW will act to improve and challenge evaluation acceptance and practice, such that evaluation is seen as a critical part of developing the continuous learning required to improve policy and services for society. We recognise our role as a change agent and will be bold in challenging the status quo. We give people time to share and learn together.

What we're looking for

We've been working on some exciting and ambitious plans to move the organisation forwards and help us deliver more value for our members. To turn this ambition into reality, we are looking to appoint a **couple of new trustees with a professional background in income generation and/or marketing and communications to join our board of trustees.**

Our trustees are based across the UK, so all of our meetings are online. We're a small charity, which means that we're looking for people who are happy to be hands-on.

We would like to maintain the diversity of our board and therefore would particularly like to hear from people from Black, Asian and other ethnic minority backgrounds, younger people, disabled people and those from other marginalised groups.

We're open to new perspectives and ways of thinking, so you don't necessarily need to have worked in the third sector, understand evaluation, or have experience of being a trustee before.

How to apply

Please read the role description, and then complete [this short google form](#) and upload your CV via the same link by **5pm on Wednesday 30th November 2022**

If you have any questions about the process or issues with the form, then please contact hello@chewgroup.org.uk

Role Description - Communications Trustee

Trustee role summary

We are looking to appoint a new trustee with a professional background in communications, brand and membership / customer engagement to join the board of the Charity Evaluation Working Group.

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Key accountabilities

- Play a role in setting and maintain the vision, mission and values of the charity
- Ensure, alongside other Trustees, that the organisation pursues its stated charitable objects as defined in the Articles of Association
- Safeguarding the good name and values of the organisation and help maintain effective board performance.
- Actively participate in financial governance of the charity, providing advice and assurance to the Board of Trustees around fundraising strategy and performance
- Trustee oversight/responsibility for considering the future of the charity's brand
- Take a leading role in the way ChEW engages and communicates with its members
- Bring knowledge of methods of membership engagement, communications and brand development
- Actively participate in the development of brand, marketing and communications strategies
- Contribute significant insights to how the charity can maximise its engagement activities, relationships and brand to deliver positive outcomes for our members and our income

Skills & experience

- Experience in a senior role in communications, marketing and / or brand
- A track record of improving approaches to membership engagement and communications
- Expertise and experience in developing and implementing brand strategies and redesigns
- Excellent networking, influencing, and communication skills
- Excellent existing peer networks
- Strategic planning skills
- Knowledge of the charity evaluation sector (desirable)

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If you're interested in having a chat first, then please email dave.salisbury@chewgroup.org.uk

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