

We Move Evaluation Commissioning

ChEW Festival of Impact & Evaluation

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&

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BBC Children in Need



WE MOVE FUND

In partnership with
Children in Need RADIO 1 **TRA**

The BBC Children in Need We Move Fund

Announced in 2020, **BBC Children in Need committed £10 million in funding over ten years** to create and invest in opportunities for Black children and young people, working in **partnership with BBC Radio 1Xtra**.

Following a period of consultation and development with Black-led organisations and young people, **66 new awards through the We Move Fund were given in the first funding stream**.

The Phrase 'We Move' is commonly used by young black people in the UK to emphasise **forward-thinking and resilience in the face of challenges**.

The We Move Fund aims to **empower provide Black children and young people to engage with and design social action projects**. We define youth social action as young people using their voice to tackle subjects that matter to them. When we say **Black we mean; Black African, Caribbean, Afro-Latinx descent, or Black with mixed heritage**.

The **We Move Fund is also part of BBC Children in Need's £4m Sharing Power Programme** and is **one of two youth social action funds that opened in 2020** for local charities and projects supporting children and young people throughout the UK.

The Evaluation & Learning approach for We Move

BBC Children in Need recognised that an organisational-wide change was needed with regards to **equitably serving all communities within our strategic focus.**

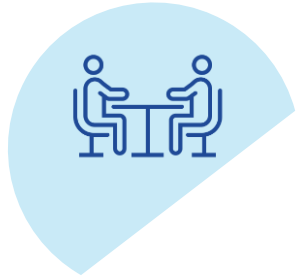
We had an ambition to address the widespread inequity in the third sector for **Black children and young people and the network of Black-led organisations that support them.** In CiN's grant making there was a pivot to improve the balance of power in research and evaluation by seeking experts in this space.

This would **require a participatory approach to the evaluation design too.** CiN wanted decisions on knowledge production and dissemination to be **shaped by funded Black-led organisations** and young leaders, whilst also covering questions CiN wants to ask.

CiN commissioned ClearView Research and Renaisi to deliver this work and co-design an evaluation plan.

The Commissioning Group process

Onboarding Session



Wednesday 26th
July

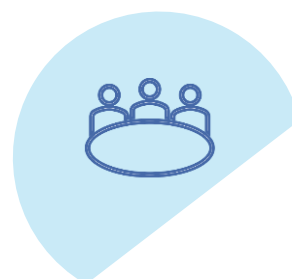
Supported with pre-received
project induction pack

Session 1&2: Design of evaluation & embedding CYP



Wednesday 2nd
August

Session 3: Refining the evaluation design



Wednesday 16th
August 2023

Session 4: Finalise evaluation design



Wednesday 13th
September 2023

Session 5: Evaluation proposal



Wednesday 1st
November 2023

Wider grantee review of
emerging requirements

Children In Need &
Renaisi review draft brief

Clearview Research finalise
brief, and Renaisi & ClearView
Research develop evaluation &
learning proposal

Commissioning Group process learning

VOICE



Creating space for everyone's voice and maximising everyone's opportunity for their voice to be heard

AUTHENTICITY



Creating safety for everyone to 'show up' authentically built upon foundations of genuine commitment to equity

SHARING POWER



Being clear and intentional about what power is in play, who owns it and how it should be enacted, shared and maintained

REFLECTION



Being conscious of your own and stakeholders' positions and perspectives and opportunities to

INNOVATION



Is messy, non-linear, requires room for collaboration and a 'fail fast' mentality to maintain confidence and engagement

Commissioning Group feedback

HEARD



The commissioning group members felt heard and felt their requirements were well reflected in the final evaluation brief

ORGANISED & PROFESSIONAL



The professionalism and organisation of the team facilitating the process was praised

EXPECTATIONS



The process met commissioning group members expectations and everyone except one said there was nothing that could have been done differently

90% rated the Commissioning Group process as **Very good**

“The process has enhanced our capabilities... While it has been time-consuming, the overall outcome has been well-structured and carefully planned”

“They were attentive listeners and they seemed to genuinely care and were professional and tried to improve the comic strip”

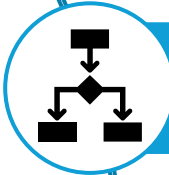
Proposal development learning

AMBITIOUS



Balancing ambitions of everyone to ensure cost & scope alignment

ACCOUNTABILITY



There are many aspects of accountability to be considered

BALANCING POWER



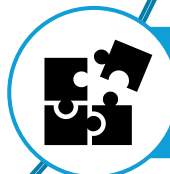
Balancing power for decision making at the proposal stage was tricky

PROCESS



The commissioning process continues until a proposal is signed-off

INNOVATION



The process was exciting but unconventional and required time and consideration

Thank you

Any questions?